

A-S 200 001 Digital Media: Fall 2009

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Class Time/Location:

Lucille Little Fine Arts Tech Lab
Class Hours: TR 9:00am – 11:50pm
Lab Hours: TR 11:50 – 12:50

Class Website:

<http://www.shiftingplanes.org/classes/?q=node/2>

Office Hours:

Please e-mail for appointment at my studio in Reynolds Bldng. Room 211 (green hand hanging above the door)

Goals for the Class:

Studio investigation of recent ideas, values & directions in art introduced through a variety of traditional/non-traditional processes, materials and methods. Nine studio hours per week.

Fundamental instruction in digital media as a creative tool. Students will learn the basics of digital collage, video editing and sound design.

This syllabus is subject to change.

Tools Used:

Students will have access to a Macintosh based computer lab, Scanner and DV Video Camera.

Software used: Adobe Photoshop, Final Cut Pro and Soundtrack. All software will be available in the Lucille Little Fine Arts Tech Lab.

Supplies Students Will Need to Provide:

Students will have to use at least one Jump Drive; and/or at least 2 DVDs; and/or external drive; and/or an iPOD to store their video files.

Each student is responsible for backing up his/her own data!!!

Text Used:

All reading materials will be provided by the instructor.

There is a \$50 Lab Materials Charge for this class, this money goes towards maintenance of the cameras and software upgrades.

Grading Policy:

In order to get the full credit for an assignment you will need to turn it in on time and demonstrate the following:

1. Critical engagement with the project
2. Skill level appropriate to your level of technical development
3. Ability to offer critical input to your classmates

The readings:

You will be held responsible for the readings. You will have to share your thoughts with the class. If you have concerns about the readings or if you have a problem with reading, please come speak to me.

Attendance policy:

A student's physical presence in the classroom is a prerequisite for active learning to occur. It is not enough that you do work at home on your own computer. If you are not in class during class time, you will be penalized as written below. **TO BE COUNTED AS PRESENT, YOU MUST BE PRESENT FOR THE ENTIRE CLASS TIME UNLESS SPECIFICALLY EXCUSED BY THE INSTRUCTOR.**

Student is allowed 3 excused absences and 1 unexcused. Each consecutive absence is an automatic 5% (half of a letter grade) deduction from your final grade for the class. Coming to class late (after 9am) 4 times will result in 1 unexcused absence. Failure to appear in 8 classes (excused or unexcused) will result in automatic failure.

Cellphone and IM policy:

Do not talk on your cellphone inside the classroom space. Do not IM or use any social software during lectures and/or presentations. Failure to comply will be reflected by "Crits and in-class discussion participation" component of your grade.

Late Assignment Policy:

Each class day an assignment is late, a point is taken off.

On a 100 percent/point scale the breakdown of your grade is as follows:

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| Assignment 1 | |
| 1A- textures | 5% |
| 1B- formal arrangement | 5% |
| Assignment 2 Collage | 15% |
| Assignment 3 | |
| 3A- cheesy techno | 5% |
| 3B- Synthetic Soundscape | 10% |
| Assignment 4 Quotidian Remix | 10% |
| Assignment 5 | |
| Proposal | %5 |
| Storyboard | %5 |
| Final execution | %20 |
| Weekly News Presentation | %10 |
| Crits and in-class discussion participation | %10 |

Note: You can find assignment descriptions on the class website.

Preliminary Semester Schedule

(subject to change based on instructional needs)

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| August 27 | <p>Sign up for Lab Accounts Intro syllabus Weekly News Presentation Intro to Photoshop Assignment: look up and read “World War I”, “Bauhaus”, and “Weimar Republic” in Wikipedia</p> |
| September 1 | <p>Intro to Photoshop continued Intro to Constructivist, Bauhaus and Dada work Work on Assignment 1A in class</p> |
| September 3 | <p>Assignment 1A due beginning of class</p> <p>Reading Discussion: Johannes Malzahn “Stop Reading! Look!” Siegfried Kracauer “Mass Ornament”</p> <p>Weekly News Presentation Work on Assignment 1B in class</p> |
| September 8 | <p>Photoshop Demo: Exporting files for the web/e-mail Assignment 1B must be e-mailed to me before the end of class</p> <p>Reading/Discussion: Walter Benjamin “The Work of Art in the Age of Mechanical Reproduction”</p> <p>Photoshop Demo: Selection tools and Masking Discuss Assignment 2 and begin working on it</p> |
| September 10 | <p>Viewing of</p> <p>Weekly News Presentation Lab Time</p> |
| September 15 | FIRST CRIT Assignment 2 |
| September 17 | <p>Weekly News Presentation Lab Time</p> |
| September 22 | Final CRIT Assignment 2 |
| September 24 | <p>Reading Discussion: Marshal McLuhan “The Medium is the Message” + media ecology (source: wikipedia)</p> <p>Weekly News Presentation Soundtrack Pro demo Begin working on Assignment 3A Lab Time</p> |
| September 29 | <p>Soundtrack Pro Demo: Exporting MP3 files Assignment 3A must be turned in to me before the end of class Introduction to sound art Intro to cameras + gathering sound BRING DV TAPES!!!!</p> |

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| October 1 | LISTENING Assignment 3A Lab Time + gathering sounds |
| October 6 | Weekly News Presentation Lab Time |
| October 8 | LISTENING + CRIT Assignment 3B |
| October 13 | Reading Discussion: Catherine Elewes Introduction from “Video Art, A Guided Tour” Screening Video Art + Final Cut Pro demo + Lab Time |
| October 15 | Weekly News Presentation Discuss Assignment 4 Screening Video Art + Lab Time |
| October 20 | Screening Video Art + Final Cut Pro demo + Lab Time |
| October 22 | Screening Video Art + Final Cut Pro demo + Lab Time |
| October 27 | Assignment 4 due Viewing Assignment 4 Final Cut Pro demo: Rendering out a video |
| October 29 | 1 st draft of Assignment 5 Proposal due beginning of class Individual Consultations: Assignment 5 Proposal Lab Time |
| November 3 | Individual Consultations: Assignment 5 Proposal Demo: Storyboard Lab Time |
| November 5 | Reading Discussion: Michel Foucault from the preface to “The Order of Things” Lab Time |
| November 10 | Revised Assignment 5 Proposal with a storyboard due beginning of class Lab Time |
| November 12 | Lab Time Reading Discussion: Richard Appignanesi and Chris Garratt from “Introducing Postmodernism” |
| November 17 | Lab Time |
| November 19 | Lab Time FIRST CRIT Assignment 5 |
| November 24 | FIRST CRIT Assignment 5 |
| November 26 | THANKSGIVING BREAK |
| December 1 | Lab Time |
| December 3 | Lab Time |
| December 8 | FINAL CRIT Assignment 5 |
| December 10 | FINAL CRIT Assignment 5 |